

# SPE EAV 2025 Participant Demographics - Highlights

- 426 total registrants
- OEM participation:
  - 134 registrants from 11 OEMs
  - Ford (8), GM (105), Hyundai, Lucid, Nissan, Rivian, Slate, Stellantis, Tesla, Toyota, Zoox
- Major Tier 1 participation:
  - 22 registrants from 14 Major Tier 1s
  - Includes: Cooper Standard, Daikin, Denso, Eaton, Inteva, Lear, Magna, Valeo, Yanfeng, ZF Group . . . and more!
- Thermoplastic/thermoset supplier participation:
  - 168 registrants from 42 companies
  - Includes: Advanced Composites, BASF, Borealis, Celanese, Envalior, Hanwha, Highland Plastics, Kingfa, Kraiburg, Lanxess, Lyondell Basell, Midland, Radici, SABIC, Sirmax, Synesqo, The Materials Group, Victrex . . . and more!
- Additional company representation: adhesive, consultancy services, specialty chemicals, coatings, molders/manufacturers, universities/academia, test and lab equipment, specialty reinforcements, equipment manufacturers . . .
  - Includes: 3M, 4a Engineering, Bostik, BYK, Forteq, Henkel, Hexagon, IDTechEx, Imerys, Intertek, Krauss Maffei, Mankiewicz, Polycoat, University of Georgia, University of Waterloo . . . And more!



## 2026 EAV Sponsorship Sign-up Form

**Company Name:** Click or tap here to enter text. **Phone#:** Click or tap here to enter text.

**Name/Title:** Click or tap here to enter text. **Email:** Click or tap here to enter text.

**Signature:** Click or tap here to enter text. **Date:** Click or tap here to enter text.

**Contact and billing address for sponsorship invoicing:**

**Contact Name**

**Billing Address**

**City**

**State**

**Zip Code**

**Sponsoring:**

Platinum - \$5,000 + Reception/Lunch  Diamond - \$15,000

Gold w/Booth- \$8,000  Gold w/o Booth- \$6,000

Exhibitor w/Booth- \$5,000  Exhibitor w/o Booth- \$4,000

Breakfast- \$4,000  Morning Break- \$3,000  Afternoon Break- \$3,000

Session Sponsor - \$2,000  Other Choose an item. \_\_

**Contact:** [EAVConference@speautomotive.com](mailto:EAVConference@speautomotive.com) or Call Cindy Hammer (407) 728-2164

**Completed form to be emailed to:** [cindy.hammer@bapolymers.com](mailto:cindy.hammer@bapolymers.com)

ECO  
Mode

Elapsed Time 00:15



Range 500 km



**EAV 2026**

**PLASTICS IN ELECTRIC &  
AUTONOMOUS VEHICLES**

Troy, MI • April 14-15, 2026

Powered by SPE Automotive Division

**Sponsorship Package**





# 2026 EAV Platinum Sponsorship

## Benefits:

- 10 Conference tickets
- Premium 8' W x 6' D x 10' H booth space
- Full page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level I during the conference
- 2 minutes podium time on Tuesday 4/14

## Platinum Sponsorship Fees:

- \$5,000 to be paid to SPE Automotive Division
- Must pay for a Reception or a Lunch - Working directly with Marriott (\$25K cap)



# 2026 EAV Diamond Sponsorship

## Benefits:

- 8 Conference tickets
- Main hall 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- One Lunch or one Reception recognition
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level II during the conference

## Diamond Sponsorship Fee:

- \$15,000 to be paid to SPE Automotive Division



# 2026 EAV Gold Sponsorship with Booth

## Benefits:

- 6 Conference tickets
- 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

## Gold Sponsorship Fees:

- \$8,000 to be paid to SPE Automotive Division



# 2026 EAV Gold Sponsorship w/o Booth

## **Benefits:**

- 6 Conference tickets
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

## **Gold Sponsorship Fees:**

- \$6,000 to be paid to SPE Automotive Division



# 2026 EAV Exhibitor Sponsorship with Booth

## Benefits:

- 2 Conference tickets
- 8' W x 6' D x 10' H booth space
- ¼ page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

## Exhibitor Sponsorship Fees:

- \$5,000 to be paid to SPE Automotive Division



# 2026 EAV Exhibitor Sponsorship w/o Booth

## **Benefits:**

- 2 Conference tickets
- ¼ page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

## **Exhibitor Sponsorship Fees:**

- \$4,000 to be paid to SPE Automotive Division



# 2026 EAV Breakfast Sponsorship

## **Benefits:**

- 4 Conference tickets
- Quarter page advertisement in the conference proceeding

## **Breakfast Sponsorship Fees:**

- \$4,000 to be paid to SPE Automotive Division



# 2026 EAV Morning or Afternoon Break Sponsorship

## **Benefits:**

- 3 Conference tickets
- Quarter page advertisement in the conference proceeding

## **Break Sponsorship Fees:**

- \$3,000 to be paid to SPE Automotive Division



# 2026 EAV Session Sponsorship

## **Benefits:**

- 2 Conference tickets
- Sponsoring company will be recognized by the selected session co-chairs at the beginning of every presentation
- Quarter page advertisement in the conference proceeding

## **Session Sponsorship Fees:**

- \$2,000 to be paid to SPE Automotive Division for sponsoring one selected session



# 2026 EAV Other Sponsorship

Program Book Advertising Options			Other Promotional Option	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished or paid for by sponsor	
Full Page	\$3,000	Available	Badge Lanyard	\$500
Half Page	\$2,000	Available	Note Pads with Logo	\$500
1/4 Page	\$1,000	Available	Pens/Pencils	\$500
Program Book Cover Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Session Sponsorship	\$2,000
Inside Cover	\$1,500		Tote Bags with Logo	\$500



# 2026 EAV Sponsorship Sign-up Form

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsoring: Platinum Diamond Gold Exhibitor Breakfast Break Other \_\_\_\_\_

Contact: [EAVConference@speautomotive.com](mailto:EAVConference@speautomotive.com) or Call Sassan Tarahomi (989) 335-0060

Completed form to be emailed to: [EAVConference@speautomotive.com](mailto:EAVConference@speautomotive.com)