

54TH-ANNUAL



**AUTOMOTIVE
INNOVATION AWARDS
COMPETITION & GALA**
HONORING THE BEST IN AUTOMOTIVE PLASTICS

NOVEMBER 5, 2025

**Plastics:
Leading the Charge**



2025 Corporate Sponsorship Form

GALA SPONSOR - \$60,000 USD - 1 COMPANY / YEAR

- 40 VIP networking reception tickets and 4 dinner tables (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
- Premium location 2 full-page 4-color advertisements on inside front and back covers of program guide with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
- Opportunity for a company executive to speak briefly at the very start of the gala;
- Company name/logo prominently displayed throughout the gala event on signage and display screen, plus custom ice sculpture in VIP networking reception room.

AFTERGLOW SPONSOR - \$20,000 USD - 1 COMPANY / YEAR

- 15 VIP networking reception tickets and 2 dinner tables (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
- 2 full-page 4-color advertisements in Program Guide (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow.

MAIN EVENT NETWORKING SPONSOR - \$18,000 USD - 1 COMPANY / YEAR

- 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Company name/logo displayed on signage and ice sculpture at the main bar in the vehicle display area;
- Company name/logo prominently displayed on other signage and display screen, and in the program guide.

WINE & FLOWERS SPONSOR - \$18,000 USD - 1 COMPANY / YEAR

- 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
- 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Company name/logo displayed on floral centerpieces and wine bottles on tables and bar in banquet area;
- Company name/logo prominently displayed on other signage, the display screen, and in the program guide.

PART DISPLAY SPONSOR - \$16,000 USD - 1 COMPANY / YEAR

- 10 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala, plus premium Vintners Select wine with dinner;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Company name/logo displayed on signage and ice sculpture in the part display area;
- Company name/logo prominently displayed on other signage and display screen, and in the program guide.

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STUDENT PROGRAM SPONSOR - \$16,000 USD – 1 COMPANY / YEAR

- 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the gala event on signage and display screen, plus logo prominently displayed on student ushers' name badges;
- Option to provide students with Lapel Pins with company logo to wear for greater exposure.

GOLD-LEVEL SPONSOR: \$12,000 USD

- 6 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Mention in publicity and signage.

SILVER-LEVEL SPONSOR: \$10,000 USD

- 5 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 half-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Mention in publicity and signage.

BRONZE-LEVEL SPONSOR: \$8,000 USD

- 4 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 quarter-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Mention in publicity and signage.

ADVERTISING-ONLY SPONSOR (ALL ADS 4-COLOR):

- Full-Page 4-Color - \$4,000 Half-Page 4-Color - \$3,000 Quarter-Page 4-Color - \$2,000
Sponsors can upgrade from the size ad they have to a larger ad by paying the difference in price.

TABLES / SEATS:

- Table of 10 seats with company logo - \$2,500 Individual seats - \$250

**FOR QUESTIONS REGARDING SPONSORSHIP OR TO PURCHASE A TABLE,
PLEASE CONTACT TERI CHOINARD: INTUITGROUP@GMAIL.COM OR +1.248.701.8003.**



If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill Houser: jpicreative@att.net as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than **OCTOBER 1, 2025**. Send ad material to jpicreative@att.net to ensure that it appears in our program book.