

54<sup>TH</sup>-ANNUAL



**AUTOMOTIVE  
INNOVATION AWARDS  
COMPETITION & GALA**  
HONORING THE BEST IN AUTOMOTIVE PLASTICS

**NOVEMBER 5, 2025**

**Plastics:  
Leading the Charge**



# 2025 Advertising Specifications

## AD DIMENSIONS

	WIDTH	HEIGHT	WIDTH	HEIGHT
1/4 pg ad:	3.75 in.	5 in.	95 mm	127 mm
1/2 pg ad – Horizontal:	7.625 in.	5 in.	195 mm	127 mm
1/2 pg ad – Vertical:	3.75 in.	10 in.	95 mm	254 mm
Full pg ad without bleed:	7.5 in.	10 in.	191 mm	254 mm
Full pg ad with bleed:	8.75 in.	11.25 in.	222 mm	286 mm
Trim Size:	8.5 in.	11 in.	216 mm	279 mm
Live Area:	7.5 in.	10 in.	191 mm	254 mm

## DEADLINE FOR AD SUBMITTAL

**OCTOBER 1, 2025**

## FILE REQUIREMENTS

Please submit print advertisements as an Adobe PDF-X4 file. Illustrator CC or Photoshop CC files are also accepted. Graphics must be in .tif, .eps or .jpg format, CMYK, 300 dpi at 100%. All fonts within vector files must be converted to outlines.

We cannot accept ads created in Word, Powerpoint, or any other software not listed above OR images embedded within. Artwork not production-ready to these specifications will incur pre-press charges to edit files. Revisions to ads after submission will incur charges.

## FILE SUBMITTAL

Files can be emailed to [jpicreative@att.net](mailto:jpicreative@att.net). Files larger than 15mb. can be uploaded thru [wetransfer.com](https://www.wetransfer.com).

## AD DESIGN

Ads can be designed by JPI Creative Group. Prices based on ad size. Quotes available upon request.

## FOR MORE INFORMATION

Contact Jill Houser at +1.616.401.0441, [jpicreative@att.net](mailto:jpicreative@att.net)