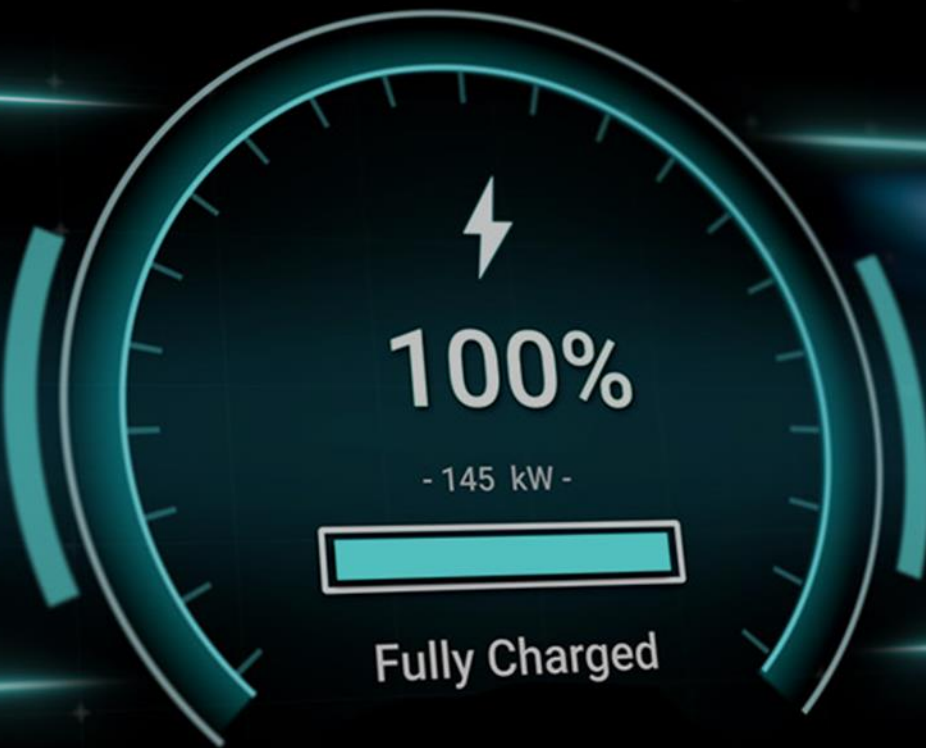


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Mode

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Range 500 km



2025

**PLASTICS IN ELECTRIC &
AUTONOMOUS VEHICLES**

Troy, MI • April 15-16, 2025

Powered by SPE Automotive Division



Sponsorship Package Rev 6



2025 EAV Platinum Sponsorship

Benefits:

- 10 Conference tickets
- Premium 8' W x 6' D x 10' H booth space
- Full page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level I during the conference
- 2 minutes podium time on Tuesday 4/1

Platinum Sponsorship Fees:

- \$5,000 to be paid to SPE Automotive Division
- Must pay for a Reception or a Lunch - Working directly with Marriott (\$25K cap)



2025 EAV Diamond Sponsorship

Benefits:

- 8 Conference tickets
- Main hall 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- One Lunch or one Reception recognition
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level II during the conference

Diamond Sponsorship Fee:

- \$15,000 to be paid to SPE Automotive Division



2025 EAV Gold Sponsorship with Booth

Benefits:

- 6 Conference tickets
- 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

Gold Sponsorship Fees:

- \$8,000 to be paid to SPE Automotive Division



2025 EAV Gold Sponsorship w/o Booth

Benefits:

- 6 Conference tickets
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

Gold Sponsorship Fees:

- \$6,000 to be paid to SPE Automotive Division



2025 EAV Exhibitor Sponsorship with Booth

Benefits:

- 2 Conference tickets
- 8' W x 6' D x 10' H booth space
- 1/4 page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

Exhibitor Sponsorship Fees:

- \$5,000 to be paid to SPE Automotive Division



2025 EAV Exhibitor Sponsorship w/o Booth

Benefits:

- 2 Conference tickets
- 1/4 page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

Exhibitor Sponsorship Fees:

- \$4,000 to be paid to SPE Automotive Division



2025 EAV Breakfast Sponsorship

Benefits:

- 4 Conference tickets
- Quarter page advertisement in the conference proceeding

Breakfast Sponsorship Fees:

- \$4,000 to be paid to SPE Automotive Division



2025 EAV Morning or Afternoon Break Sponsorship

Benefits:

- 3 Conference tickets
- Quarter page advertisement in the conference proceeding

Break Sponsorship Fees:

- \$3,000 to be paid to SPE Automotive Division



2025 EAV Session Sponsorship

Benefits:

- 2 Conference tickets
- Sponsoring company will be recognized by the selected session co-chairs at the beginning of every presentation
- Quarter page advertisement in the conference proceeding

Session Sponsorship Fees:

- \$2,000 to be paid to SPE Automotive Division for sponsoring one selected session



2025 EAV Other Sponsorship

Program Book Advertising Options			Other Promotional Option	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished or paid for by sponsor	
Full Page	\$3,000	Available	Badge Lanyard	\$500
Half Page	\$2,000	Available	Note Pads with Logo	\$500
1/4 Page	\$1,000	Available	Pens/Pencils	\$500
Program Book Cover Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Session Sponsorship	\$2,000
Inside Cover	\$1,500		Tote Bags with Logo	\$500



2025 EAV Sponsorship Sign-up Form

Company Name: _____

Phone #: _____

Name/Title: _____

Email: _____

Signature: _____

Date: _____

Sponsoring: Platinum Diamond Gold Exhibitor Breakfast Break Other _____

Contact: EAVConference@speautomotive.com or Call Sassan Tarahomi (989) 335-0060

Completed form to be emailed to: EAVConference@speautomotive.com