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Range 500 km



**2025**

**PLASTICS IN ELECTRIC &  
AUTONOMOUS VEHICLES**

**Troy, MI • April 1-3, 2025**

*Powered by SPE Automotive Division*



**Sponsorship Package**



# 2025 EAV Platinum Sponsorship

## Benefits:

- 10 Conference tickets
- Premium 8' W x 6' D x 10' H booth space
- Full page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level I during the conference
- 2 minutes podium time on Tuesday 4/1

## Platinum Sponsorship Fees:

- \$5,000 to be paid to SPE Automotive Division
- Must pay for a Reception or a Lunch - Working directly with Marriott (\$25K cap)



# 2025 EAV Diamond Sponsorship

## Benefits:

- 8 Conference tickets
- Main hall 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- One Lunch or one Reception recognition
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level II during the conference

## Diamond Sponsorship Fee:

- \$15,000 to be paid to SPE Automotive Division



# 2025 EAV Gold Sponsorship with Booth

## Benefits:

- 6 Conference tickets
- 8' W x 6' D x 10' H booth space
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

## Gold Sponsorship Fees:

- \$8,000 to be paid to SPE Automotive Division



# 2025 EAV Gold Sponsorship w/o Booth

## Benefits:

- 6 Conference tickets
- Half page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website
- Meeting room reservation priority level III during the conference

## Gold Sponsorship Fees:

- \$6,000 to be paid to SPE Automotive Division



# 2025 EAV Exhibitor Sponsorship with Booth

## Benefits:

- 2 Conference tickets
- 8' W x 6' D x 10' H booth space
- 1/4 page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

## Exhibitor Sponsorship Fees:

- \$4,000 to be paid to SPE Automotive Division



# 2025 EAV Exhibitor Sponsorship w/o Booth

## Benefits:

- 2 Conference tickets
- 1/4 page advertisement in the conference proceedings
- Logo display in the SPE Automotive Division website

## Exhibitor Sponsorship Fees:

- \$3,000 to be paid to SPE Automotive Division



# 2025 EAV Breakfast Sponsorship

## Benefits:

- 4 Conference tickets
- Quarter page advertisement in the conference proceeding

## Breakfast Sponsorship Fees:

- \$4,000 to be paid to SPE Automotive Division





# 2025 EAV Morning or Afternoon Break Sponsorship

## Benefits:

- 3 Conference tickets
- Half page advertisement in the conference proceeding

## Break Sponsorship Fees:

- \$3,000 to be paid to SPE Automotive Division



# 2025 EAV Session Sponsorship

## Benefits:

- 2 Conference tickets
- Sponsoring company will be recognized by the selected session co-chairs at the beginning of every presentation
- Quarter page advertisement in the conference proceeding

## Session Sponsorship Fees:

- \$2,000 to be paid to SPE Automotive Division for sponsoring one selected session



## 2025 EAV Other Sponsorship

Program Book Advertising Options			Other Promotional Option	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished or paid for by sponsor	
Full Page	\$3,000	Available	Badge Lanyard	\$500
Half Page	\$2,000	Available	Note Pads with Logo	\$500
1/4 Page	\$1,000	Available	Pens/Pencils	\$500
Program Book Cover Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Session Sponsorship	\$2,000
Inside Cover	\$1,500		Tote Bags with Logo	\$500



## 2025 EAV Sponsorship Sign-up Form

Company Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsoring: Platinum Diamond Gold Breakfast Break Other \_\_\_\_\_

Contact: [EAVConference@speautomotive.com](mailto:EAVConference@speautomotive.com) or Call Sassan Tarahomi (989) 335-0060

Completed form to be emailed to: [EAVConference@speautomotive.com](mailto:EAVConference@speautomotive.com)