

THE FUTURE OF TRANSPORTATION-MOBILITY AND BEYOND!

24TH ANNUAL



AUTOMOTIVE COMPOSITES CONFERENCE & EXHIBITION

Novi, MI • September 4-6, 2024

Presented by SPE Automotive and Composites Divisions

WORLD'S LEADING AUTOMOTIVE COMPOSITES FORUM



LIGHTWEIGHT - STRUCTURALLY SOUND - DESIGN FREEDOM - SUSTAINABILITY

ACCE 2024 CORPORATE SPONSORSHIP

WHY SPONSOR?

Sponsorship positions your company as an industry leader. It enhances your marketing programs, since sponsors are promoted on conference marketing materials and on the worldwide web. Sponsorship also helps us underwrite the cost of providing automotive OEMs free admittance to the event. Sponsoring organizations receive numerous additional benefits, including greater visibility for their products and services at **the world's leading automotive composites forum**.

WHO SHOULD SPONSOR?

Molders/Component Suppliers • Prepreg/Semi-Preg Suppliers • Resin/Reinforcement/Additives Suppliers • Machinery OEMs
Analysis/Testing Companies • Consultants

INTERESTED? CONTACT:

Teri Chouinard, Intuit Group, 1.248.701.8003, teri@intuitgroup.com or see: SPEautomotive.com/acce-conference

SPONSORSHIP WITH EXHIBIT OPTIONS

All sponsorships include Corporate Logos:

- On signage at the event throughout the venue
- In the ACCE program guide
- Posted to the SPE ACCE website with a link to sponsor website
- On ACCE Call For Papers flier
- On advertising in major composites, plastics and automotive publications worldwide

SPONSORSHIP TYPE	COST (IN \$ US)	DELIVERABLES PROVIDED
PREMIER PLUS EXHIBIT	\$8,500	<ul style="list-style-type: none">• 10 Conference passes• Half-page (vertical or horizontal) 4-color ad in program guide• 20ft/6.0m x 10ft/3.0m exhibit space with pipe & drape & optional 8ft/2.4m skirted table
PREMIER EXHIBIT	\$6,500	<ul style="list-style-type: none">• 7 Conference passes• Half-page (vertical or horizontal) 4-color ad in program guide• 15ft/4.6m x 10ft/3.0m exhibit space with pipe & drape & optional 8ft/2.4m skirted table
ASSOCIATE EXHIBIT	\$4,750	<ul style="list-style-type: none">• 4 Conference Passes• Quarter-page 4-color ad in program guide• 10ft/3.0m x 10ft/3.0m exhibit space with pipe & drape & optional 8ft/2.4m skirted table

CANCELLATION POLICY:

Cancellation Prior to 3/15/2024:	90% refund
Cancellation Between 3/16/2024 and 7/31/2024:	50% refund or 100% credit applied to 2025 ACCE Sponsorship
Cancellation after 8/1/2024:	no refund; 50% credit can be applied to 2025 ACCE Sponsorship

ENABLED BY COMPOSITES

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OTHER SPONSORSHIP OPTIONS (CONTINUED)

SPONSORSHIP TYPE	COST (IN \$ US)	DELIVERABLES PROVIDED
BREAKFAST	\$4,250	<ul style="list-style-type: none"> • 3 Conference passes • Full-page, 4-color ad in program guide • Corporate signage at serving stations
LUNCH	\$5,250	<ul style="list-style-type: none"> • 4 Conference passes • Full-page, 4-color ad in program guide • Corporate signage at serving stations & on all dining tables • Corporate PowerPoint® or video presentation during lunch (no sound)
COFFEE BREAKS	\$3,250	<ul style="list-style-type: none"> • 2 Conference passes • Quarter-page, 4-color ad in program guide • Corporate signage at serving stations
NETWORKING RECEPTION	\$7,250	<ul style="list-style-type: none"> • 6 Conference Passes and 16 Additional Passes to Reception Only • Full-page, 4-color ad in program guide • Corporate signage at serving stations • Option for sponsor representative to give short (5 min) remarks to open reception
STUDENT POSTER COMPETITION	\$10,500	<ul style="list-style-type: none"> • 5 Conference Passes • Full-page, 4-color ad in program guide • Corporate signage in poster competition area & company logo on plaques • Option for sponsor representative to present awards to winning students on stage at conference
ACCE SCHOLARSHIP	\$7,500	<ul style="list-style-type: none"> • 6 Conference Passes • Full-page, 4-color ad in program guide • Corporate signage on stage during presentation of awards • Option for sponsor representative to present awards to winning students on stage at conference
DR. JACKIE REHKOPF SCHOLARSHIP	\$5,000	<ul style="list-style-type: none"> • 4 Conference Passes • Full-page, 4-color ad in program guide • Corporate signage on stage during presentation of awards • Option for sponsor representative to present awards to winning students on stage at conference
ADVERTISING ONLY	Full page: \$3,500	<ul style="list-style-type: none"> • Placement of ad in 4-color program guide available for all attendees, loaded on conference proceedings, & published in ACCE Archives
	Half page: \$2,500 (vertical or horizontal)	
	Quarter page: \$2,000	

Any sponsor may purchase additional Conference Passes for \$200 each.

Any sponsor may upgrade ad size provided with sponsorship package by paying difference between value of that ad and cost of next larger ad. Some premier position ad spaces are available for an additional fee. Enquire about availability & costs.

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