



**Power of Plastics**



53<sup>RD</sup>-ANNUAL  
**AUTOMOTIVE  
INNOVATION AWARDS  
COMPETITION & GALA**  
HONORING THE BEST IN AUTOMOTIVE PLASTICS

**NOVEMBER 13, 2024**

## *2024 Corporate Sponsorship Form*

- GALA SPONSOR - \$60,000 USD - 1 COMPANY / YEAR**
  - 40 VIP networking reception tickets and 4 dinner tables (of 10 seats each) at the awards gala, plus premium Vintners Select wine with winner;
  - Premium location 2 full-page 4-color advertisements on inside front and back covers of program guide with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
  - Opportunity for a company executive to speak briefly at the very start of the gala;
  - Company name/logo prominently displayed throughout the gala event on signage and display screen, plus custom ice sculpture in VIP networking reception room.
  
- AFTERGLOW SPONSOR - \$20,000 USD - 1 COMPANY / YEAR**
  - 15 VIP networking reception tickets and 2 dinner tables (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
  - 2 full-page 4-color advertisements in Program Guide (with sponsor-supplied art);
  - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow.
  
- MAIN EVENT NETWORKING SPONSOR - \$18,000 USD - 1 COMPANY / YEAR**
  - 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
  - 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
  - Company name/logo displayed on signage and ice sculpture at the main bar in the vehicle display area;
  - Company name/logo prominently displayed on other signage and display screen, and in the program guide.
  
- WINE & FLOWERS SPONSOR - \$18,000 USD - 1 COMPANY / YEAR**
  - 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala, plus premium Vintners Select wine with dinner;
  - 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
  - Company name/logo displayed on floral centerpieces and wine bottles on tables and bar in banquet area;
  - Company name/logo prominently displayed on other signage, the display screen, and in the program guide.
  
- PART DISPLAY SPONSOR - \$16,000 USD - 1 COMPANY / YEAR**
  - 10 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala, plus premium Vintners Select wine with dinner;
  - 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
  - Company name/logo displayed on signage and ice sculpture in the part display area;
  - Company name/logo prominently displayed on other signage and display screen, and in the program guide.



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# 2024 Corporate Sponsorship Form

**STUDENT PROGRAM SPONSOR - \$16,000 USD - 1 COMPANY / YEAR**

- 10 VIP networking reception tickets and 1 dinner table (of 10 seats each) at the awards gala;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the gala event on signage and display screen, plus logo prominently displayed on student ushers' name badges;
- Option to provide students with Lapel Pins with company logo to wear for greater exposure.

**GOLD-LEVEL SPONSOR: \$12,000 USD**

- 6 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 full-page 4-color advertisement in program guide (with sponsor-supplied art);
- Mention in publicity and signage.

**SILVER-LEVEL SPONSOR: \$10,000 USD**

- 5 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 half-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Mention in publicity and signage.

**BRONZE-LEVEL SPONSOR: \$8,000 USD**

- 4 VIP networking reception tickets and 1 dinner table (of 10 seats) at the awards gala;
- 1 quarter-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Mention in publicity and signage.

**ADVERTISING-ONLY SPONSOR (ALL ADS 4-COLOR):**

- Full-Page 4-Color - \$4,000    Half-Page 4-Color - \$3,000    Quarter-Page 4-Color - \$2,000  
Sponsors can upgrade from the size ad they have to a larger ad by paying the difference in price.

**TABLES / SEATS:**

- Table of 10 seats with company logo - \$2,500    Individual seats - \$250

**FOR QUESTIONS REGARDING SPONSORSHIP OR TO PURCHASE A TABLE,  
PLEASE CONTACT TERI CHOUINARD: [INTUITGROUP@GMAIL.COM](mailto:INTUITGROUP@GMAIL.COM) OR +1.248.701.8003.**

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill Houser: [jpicreative@att.net](mailto:jpicreative@att.net) as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than **OCTOBER 1, 2024**. Send ad material to [jpicreative@att.net](mailto:jpicreative@att.net) to ensure that it appears in our program book.