



The first round of judging will reduce the pool of nominations to 3 or 4 finalists per category.

Your presentation: You will have a total of 9 minutes for your presentation – 1 minute to enter the room and setup, 5 minutes for your actual presentation, 2 minutes for questions, and 1 minute to exit. Time limits will be strictly enforced, so make sure your presentation can be completed in 5 minutes.

We will have a computer/projector available – bring your presentation on a USB memory stick. You can TRY to use your own computer, but we have had problems in the past getting them to work. If you choose to use your own computer, *any delays in getting it to work will be taken out of your presentation time*. One or two people should make the presentation. Others from your group can watch the presentation from the back of the room, and answer questions if necessary. You will not be able to view presentations from other nominations.

Presentation content: You should have one or two slides recognizing the various companies involved in the development of your application – Tier 1, molder/processor, material supplier, tooling supplier, etc. The next slides should describe the application and its function, and then focus on the innovation of your nomination, comparing it to previous designs or alternate constructions/materials.

The best presentations are normally not over 10 pages.

The categories **Exterior, Interior, Chassis/Hardware, and Powertrain** tend to be design related innovations, with some materials, process or tooling development as well. In the **Limited Edition/Specialty Vehicles and Aftermarket** category focus on how plastics enabled this application to be developed, and the benefits realized by the final consumer. For the **Safety** category, the presentation should highlight how plastics enabled the application to meet whatever safety target, regulation or goal required. For the final categories, the actual application is less important than describing the innovation related to the **Material** development, **Environmental** benefits, or the **Process/Assembly/Enabling Technology** that was developed.

The final slides should give a summary of the overall innovation, and summarize the benefits (weight savings, cost savings, tooling savings, performance improvements, etc). Commercial presentations should be avoided!!

Handouts: 30 copies of your presentation are requested. They can be printed out 2 slides per page to save paper, and color is NOT required. **Fancy binding is not required either; a staple in one corner is fine.**

Your audience: The “judges” are members of the SPE Automotive Division Board of Directors, and invited guests/experts/engineers from the automotive industry. There will usually be between 25 and 30 judges each day. These volunteer judges are employed in the automotive plastics industry, and work for OEM's, Tier I suppliers, molders, or material suppliers. Most have a technical plastics background, and have judged this program for many years.

How we vote: Each judge can vote for up to 3 nominations (in categories with 8 or more nominations, up to 4 votes). We do not vote first, second, third – each vote is weighed equally. The top 3 vote getters are selected as finalists for the Blue Ribbon Judging. In the case of a tie or near tie between 3rd, 4th and/or 5th place, more than 3 nominations may be selected as finalists.

Parts: Make sure you have sent your representative part to Celanese Engineered Polymers in Auburn Hills. These parts are used for our professional photographer, for the program book, press releases, etc. You can bring additional parts or mockups to help with your presentations (sectioned parts, previous designs, samples of the raw materials, etc).

Reminder: Your presentation needs to explain the technical advances of your innovation, however, you should NOT expose any information that you do not want in the public domain. Marking your presentation as “Proprietary” or “Confidential” is not valid or binding. **If you do not want information exposed, then do not present it.**

The SPE Automotive Division and its members, 1st and 2nd round judges, and sponsors reserve the right to publish information and claims on nominations received, as well as to publish photos or artwork received or taken to illustrate nominated parts and processes.