WHY SPONSOR?
Sponsorship positions your company as an industry leader. It enhances your marketing programs, since sponsors are mentioned on conference marketing materials and on the worldwide web. Sponsorship also helps us underwrite the cost of providing automotive OEMs free admittance to the event. Sponsoring organizations receive numerous additional benefits, including greater visibility for their products and services at the world’s leading automotive composites forum.

WHO SHOULD SPONSOR?
• Molders/Component Suppliers  • Resin/Reinforcement/Additives Suppliers
• Prepreg/Semi-Preg Suppliers  • Machinery OEMs  • Analysis/Testing Companies  • Consultants

INTERESTED? CONTACT:
• Teri Chouinard, Intuit Group, 1.248.701.8003, teri@intuitgroup.com
• Or see: SPEautomotive.com/acce-conference

SPONSORSHIP WITH EXHIBIT OPTIONS

<table>
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<tr>
<th>Sponsorship Type</th>
<th>Cost (in $ US)</th>
<th>Deliverables Provided</th>
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</table>
| Premier PLUS Exhibit | $8,000      | • 10 Conference Passes  
|                     |               | • Half-Page (vertical or horizontal) 4-Color Ad In Program Guide  
|                     |               | • 20-ft/6-m Exhibit Space with Pipe & Drape & Optional 8-ft/2.4-m skirted table |
| Premier Exhibit    | $6,000       | • 7 Conference Passes  
|                     |               | • Half-Page (vertical or horizontal) 4-Color Ad In Program Guide*  
|                     |               | • 15-ft/4.6-m Exhibit Space with Pipe & Drape & Optional 8-ft/2.4-m skirted table |
| Associate Exhibit  | $4,250       | • 4 Conference Passes  
|                     |               | • Quarter-Page 4-Color Ad In Program Guide  
|                     |               | • 10-ft/3.0-m Exhibit Space with Pipe & Drape & Optional 8-ft/2.4-m skirted table |

CANCELLATION POLICY:
Cancellation Prior to 3/15/2020: 90% refund
Cancellation Between 3/16/2020 and 7/31/2020: 50% refund or 100% credit applied to 2021 ACCE Sponsorship
Cancellation after 8/1/2020: no refund; 50% credit can be applied to 2021 ACCE Sponsorship
### OTHER SPONSORSHIP OPTIONS (CONTINUED)

<table>
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<tr>
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<th>Deliverables Provided</th>
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</table>
| Breakfast                         | $3,750         | • 3 Conference Passes  
• Full-Page 4-Color Ad In Program Guide  
• Corporate Signage at Serving Stations |
| Lunch                             | $4,750         | • 4 Conference Passes  
• Full-Page 4-Color Ad In Program Guide  
• Corporate Signage at Serving Stations & on All Dining Tables  
• Corporate PowerPoint® or Video Presentation During Lunch (no sound) |
| Coffee Breaks                     | $2,750         | • 2 Conference Passes  
• Quarter-Page 4-Color Ad In Program Guide  
• Corporate Signage at Serving Stations |
| Networking Reception              | $6,750         | • 6 Conference Passes and 16 Additional Passes to Reception Only  
• Full-Page 4-Color Ad In Program Guide  
• Corporate Signage at Serving Station  
• Option for Sponsor Representative to Give Short (5 min) Remarks to Open Reception |
| Student Poster Competition        | $10,000        | • 5 Conference Passes  
• Full-Page 4-Color Ad In Program Guide  
• Corporate Signage in Poster Competition Area & Company Logo on Plaques  
• Option for Sponsor Representative to Present Awards to Winning Students on Stage at Conference |
| Advertising Only                  |                | Full page: $3,000  
Half page: $2,000 (vertical or horizontal)  
Quarter page: $1,500  
• Placement of ad in 4-color program guide available for all attendees, loaded on conference proceedings, & published in ACCE Archives |

Any sponsor may purchase additional Conference Passes for $150 each.

Any sponsor may upgrade ad size provided with sponsorship package by paying difference between value of that ad and cost of next larger ad. Some premier position ad spaces are available for an additional fee. Enquire about availability & costs.

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