



**2020 Shanghai
Sponsor &
Exhibitor Sign-up**

Society of Plastics Engineers

**5750 New Kings Dr. Suite 120
Troy, MI 48098**

**Conference Date:
March 24 -25, 2020**

**Conference Admin
Karen Rhodes-Parker
248-244-8993**

**Conference Sponsorship Chair
Dr. Sassan Tarahomi
201-887-7635**

Sponsor Contact Information:			
Billing Address:			
Company Name		Contact Name:	
Address		Office Phone:	
Address:		Cell:	
City/State/Zip		Fax:	
Web Site:		Email:	

Level	Product Description	Amount Each	Amount
Platinum	<p><u>One lunch or one reception of their choice will be dedicated to the platinum sponsor</u></p> <p>Includes: 15 pre-paid admissions pass +2 exhibit staff passes > Exhibit Space: (preferential location and size) > Full page 4 color ad in conference program & posters > All media, web site and promotion coverage</p>	\$15,000	
Gold	<p>Includes: 10 pre-paid admission pass + 2 exhibit staff passes > \$1,000 credit if sponsor a day of breakfast or breaks > Half price (\$1,250) for Exhibit > Half page 4 color ad in conference program & posters > All media, web site and promotion coverage</p>	<p>\$5,000 Sponsor plus \$1,500 Exhibit Fee (half normal rate) Total \$6,500</p>	
Exhibit	<p>Includes: 2 pre-paid admissions for exhibit staff > \$500 credit if sponsor a day breakfast or breaks > 1/4 Page 4 color ad in conference program & posters > All media, web site and promotion coverage</p>	\$3,000	

Other Sponsorship Options

Breaks	All Media, web site and Promotion Special sponsor recognition poster/signage		
> Tuesday: AM or PM		\$2,000	
> Wednesday: AM or PM		\$2,000	
	Grand Total		

Program Book Advertising Options*			Other Promotional Option Prices*	
4 Color Ad (appropriate media furnished)		Inserts (inquire)	Items furnished by sponsor	
Full Page	\$2,000	Available	Badge Lanyard	\$500
Half Page	\$1,500	Available	Note Pads with Logo	\$500
1/4 Page	\$800	Available	Pens/Pencils	\$300
Additional Book Options			Hotel room key advertisement	\$500
Back Cover	\$3,000		Flash Stick with Logo	Call
Inside Cover or Pocket	\$1,500 or Call for individual Item quote*		Tote Bags with Logo	\$500
Index Tabs (6 available)	Call for quote*		Other Promotional*: Contact Deb Zaengle	

* Note: Items furnished by Sponsor

Contact: **Ms. Karen Rhodes-Parker 248-244-8993**

Sponsorship Chair: Dr. Sassan Tarahomi starahomi@auto-tpo.com