



Environmental

Front Grille Carrier

OEM/Vehicle

Ford Motor Company
2018 Ford Explorer & F150

System Supplier

SRG Global

Material Processor

SRG Global

Material Supplier

The Materials Group

Resin

Optilac ASA134U ASA

Tooling/Equipment Supplier

Integrity Tool & Mold



This is the industry first use of Post Industrial Recycled (PIR) ASA for exterior class A performance on a front grille carrier. The PIR material was developed to meet the virgin material species and exterior performance qualifications and performed on par to the prime ASA product. A \$1.5 million annual cost reduction over 2 programs was realized. Material landfill avoidance is 3.3 million lbs per year. CO₂ emissions avoidance is 1.6 million lbs.