



Body Interior

Multiple-Piece Runner All Weather Mat

OEM/Vehicle

Ford Motor Company
2018 Lincoln Navigator

System Supplier

Hope Valley Industries

Material Processor

Hope Valley Industries

Material Supplier

Americhem

Resin

Sevrene 6650-70A TPE

Tooling/Equipment Supplier

Hope Valley Industries



A two-piece mat design, that includes a mushroom headed post attachment on the lower mat and hole in the upper mat, makes removing debris from the mat easier for the consumer. A one-piece mat is heavier and more awkward to remove causing dirt and debris to spill out while removing the mat for cleaning. The new design is also more efficient than traditional 2-piece mats that use gravity to hold the top mat down over the edge of the lower mat, because the mushroom headed post seals tightly so debris does not slip through onto the vehicle carpet.