

**PLASTICS**  
ENABLING GLOBAL AUTOMOTIVE DESIGN

**SPE** 48TH-ANNUAL  
**INNOVATION AWARDS**  
COMPETITION & GALA  
AUTOMOTIVE HONORING THE BEST IN  
AUTOMOTIVE PLASTICS

NOVEMBER 7, 2018

## CORPORATE SPONSORSHIP FORM

### **Gala Sponsor - \$40,000 USD – 1 Company / Year**

- 40 VIP Networking Reception Tickets and 4 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Guide with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
- Opportunity for a company executive to speak briefly at the very start of the Gala;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Networking Reception room;
- One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event.

### **Afterglow Sponsor - \$17,500 USD – 1 Company / Year**

- 15 VIP Networking Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 2 full-page 4-color advertisements in Program Guide (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow.

### **Main Event Networking Sponsor - \$15,000 USD – 1 Company / Year**

- 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Company name/logo displayed on signage and ice sculpture at the main bar in the vehicle display area;
- Company name/logo prominently displayed on other signage and display screen, and in the program guide.

### **Wine & Flowers Sponsor - \$15,000 USD – 1 Company / Year**

- 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Company name/logo displayed on floral centerpieces and wine bottles on tables and bar in banquet area;
- Company name/logo prominently displayed on other signage, the display screen, and in the Program Guide.

### **Student Program Sponsor - \$13,500 USD – 1 Company / Year**

- 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala;
- 1 full-page 4-color advertisement in Program guide (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo prominently displayed on student usher's name badges;
- Option to provide students with Corporate Shirts/Uniforms with company logo to wear for greater exposure.

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**Part Display Sponsor: \$13,500 USD**

- 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Company name/logo displayed on signage and ice sculpture in the part display area;
- Company name/logo prominently displayed on other signage and display screen, and in the program guide.

**Gold-Level Sponsor: \$10,000 USD**

- 5 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 fullpage 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

**Silver-Level Sponsor: \$7,000 USD**

- 3 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 halfpage 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

**Bronze-Level Sponsor: \$5,000 USD**

- 2 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

**Advertising-Only Sponsor (All ads 4-Color):**

- Full-Page 4-Color - \$2,500    Half-Page 4-Color - \$2,000    Quarter-Page 4-Color - \$1,500  
Sponsors can upgrade from the size ad they have to a larger ad by paying the difference in price.

**Tables / Seats:**

- Table of 10 Seats with Company Logo - \$2,000    Individual Seats - \$200

**For questions regarding sponsorship or to purchase a table, please contact Teri Chouinard: [teri@intuitgroup.com](mailto:teri@intuitgroup.com) or +1.248.701.8003.**

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill Gorter: [jpcreative@att.net](mailto:jpcreative@att.net) as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than October 10, 2018. Send ad material to [jpcreative@att.net](mailto:jpcreative@att.net) to ensure that it appears in our program book.