

## **OEM/Vehicle**

**General Motors 2017 Chevrolet Silverado** 

System Supplier

Penda Corp.

**Material Processor** 

Penda/Durakon

**Material Supplier** 

A. Schulman

Resin

Polytrope TPP1026EU TPO

**Tooling/Equipment Supplier** 

Penda Corp.

## **Aftermarket**

## **Integrated Floor Bedliner Divider**



This first time twin sheet thermoformed bedliner divider is integrated into the bedliner as one piece. A \$275 cost avoidance resulted by not having to manufacture a separate floor divider part. The divider incorporates a molded in locking feature to secure the divider into the truck wall when it is raised. It eliminates the need for a cargo net or separate divider allowing the customer to put smaller items in the bed without having the items move and slide around while the vehicle is in motion. Dual textures are achieved on both sides of the part and the design can be applied to different vehicle models and brands via an insert for different logos.