



CORPORATE SPONSORSHIP FORM

- Gala Sponsor - \$40,000 USD – 1 Company / Year** **Filled for 2017**

 - 40 VIP Networking Reception Tickets and 4 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Guide with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
 - Opportunity for a company executive to speak briefly at the very start of the Gala;
 - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Networking Reception room;
 - One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event.

- Afterglow Sponsor - \$17,500 USD – 1 Company / Year** **Filled for 2017**

 - 15 VIP Networking Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 2 full-page 4-color advertisements in Program Guide (with sponsor-supplied art);
 - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow.

- Main Event Networking Sponsor - \$15,000 USD – 1 Company / Year** **Filled for 2017**

 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
 - Company name/logo displayed on signage and ice sculpture at the main bar in the vehicle display area;
 - Company name/logo prominently displayed on other signage and display screen, and in the program guide.

- Wine & Flowers Sponsor - \$15,000 USD – 1 Company / Year** **Filled for 2017**

 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
 - 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
 - Company name/logo displayed on floral centerpieces and wine bottles on tables and bar in banquet area;
 - Company name/logo prominently displayed on other signage, the display screen, and in the Program Guide.

- Student Program Sponsor - \$13,500 USD – 1 Company / Year**

 - 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats each) at the Awards Gala;
 - 1 full-page 4-color advertisement in Program guide (with sponsor-supplied art);
 - Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo prominently displayed on student usher's name badges;
 - Option to provide students with Corporate Shirts/Uniforms with company logo to wear for greater exposure.



Part Display Sponsor: \$13,500 USD

- 10 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 1 full-page 4-color advertisement in Program Guide (with sponsor-supplied art);
- Company name/logo displayed on signage and ice sculpture in the part display area;
- Company name/logo prominently displayed on other signage and display screen, and in the program guide.

Gold-Level Sponsor: \$10,000 USD

- 5 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 fullpage 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Silver-Level Sponsor: \$7,000 USD

- 3 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 halfpage 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Bronze-Level Sponsor: \$5,000 USD

- 2 VIP Networking Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Advertising-Only Sponsor (All ads 4-Color):

- Full-Page 4-Color - \$2,500 Half-Page 4-Color - \$2,000 Quarter-Page 4-Color - \$1,500
Sponsors can upgrade from the size ad they have to a larger ad by paying the difference in price.

Tables / Seats:

- Table of 10 Seats with Company Logo - \$2,000 Individual Seats - \$200

For questions regarding sponsorship or to purchase a table, please contact Teri Chouinard: teri@intuitgroup.com or +1.248.701.8003.

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill Gorter: jpcreative@att.net as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than October 10, 2017. Send ad material to jpcreative@att.net to ensure that it appears in our program book.